



MAREK SZESZYCKI

✉ Marek@SnakeZebraElephant.com

Fundamentally a visual designer, I discovered my focus in web and mobile product design. I'm a team player with a strong sensibility for UI motion, practiced HTML & CSS skills, and an affinity for clean, user-centered solutions.

// EXPERIENCE

Coco

San Francisco, CA
NOV 2013 - OCT 2014

● Senior Designer

Lead web, mobile app projects from ideation through release
Collaborated closely to iterate and scale for Android and iOS
Improved daily active user growth by 33% over Q3 2014
Enhanced brand across multiple languages and cultures
Built and motivated small design team, standardized processes

Thrillcall

San Francisco, CA
MAR 2012 - NOV 2013

● Senior Designer

Lead marketing, web and mobile product design
Iterated designs based on metrics and measured successes
Directed and delegated tasks with remote designer
Collaborated and communicated with multi-disciplinary teams

Razorfish

San Francisco, CA
OCT 2011 - FEB 2012

● Contract Interactive Art Director / Designer

Conceptualized and designed Custom Rich Media placements
Designed strongest performing Best Buy holiday ad, 1.66% CTR
Managed junior and intern designers
Co-produced solutions in large and small teams

Leapfrog Online

Evanston, IL
JUNE 2010 - AUG 2011

● Contract Interactive Designer

Specialized in web and mobile UI elements
Designed first mobile sites for both Comcast and Time Warner
Collaborated with Front End Developers and SEO teams

Snake Zebra Elephant

Chicago, IL & Oakland, CA
APR 2009 - TODAY

● Art Director / Designer

Consult and design for print, identity, web and motion graphics
Develop and manage multiple brands
Provide reusable materials for ongoing corporate use

Purdue University Bands & Orchestras

West Lafayette, IN
AUG 2008 - MAY 2009

● Graphic Designer

Designed bid-winning 2010 Macy's Day Parade application
Developed print publications and ads under tight deadlines
Handled numerous projects with limited budgets

CareerBuilder.com

Chicago, IL
SUMMER 2008

● Interactive Design Associate

Produced interactive web creative products
Communicated efficiently with client representatives



Portfolio



Dribbble



LinkedIn

// SKILLS

Visual Design
User Interface Design
Mobile Design (iOS, Android)
UI Motion Design
Responsive Web Design
Typography
HTML & CSS
Prototyping
Illustration
Color Theory
Branding
User Testing

// FAVORITE TOOLS

Photoshop
Illustrator
After Effects
OmniGraffle
Framer Studio
LiveView
CodePen
InDesign
Wordpress
Dropbox

// EDUCATION

General Assembly

San Francisco, CA
2012 - TODAY

Student, Graduate and Ambassador
// Product Management Bootcamp
// Conducting, Analyzing User Research
// Front End Web Development

Purdue University

West Lafayette, IN
2005 - 2009

Graduated with BA, May 2009
Major: Visual Communication Design
Minor: Anthropology
Liberal Arts Honors Program
Eight of Eight Semesters on Dean's List

// COMMUNITY INVOLVEMENT

American Institute of Graphic Arts

AUG 2006 - TODAY
// AIGA SF Event Volunteer
// Associate Level National Member
// AIGA Chicago Mentor Group Leader
// Purdue Student Group President
// Purdue Student Group Vice President

SF Lesbian / Gay Freedom Band

OCT 2011 - TODAY
// Volunteer Marketing Designer
// Assistant Drum Major
// Volunteer Musician
Design print and web materials
Engage communities through music

Lakeside Pride Music Ensembles

AUG 2009 - AUG 2011
// PR and Marketing Chair
// Volunteer Musician
Developed strategies to cultivate support
Maintained a consistent public image
Measured public impact of organization

// RECOGNITION

General Assembly Student Spotlight

2013
Featured Front End Web Development Graduate

Camp Firebelly Camper

Summer 2010
1 of 10 participants - campfirebelly.com

Sudler Prize in the Arts Nomination

2009
Visual Communication Design Award Nominee

Purdue Undergrad. Art Exhibition

2009
First Place in Visual Communication Design

Purdue University Bands & Orchestras

2008
Marching Band
Excellence in Leadership