



**MAREK SZESZYCKI** Marek@SnakeZebraElephant.com

#### **CANDIDATE : GRAPHIC AND INTERACTIVE DESIGNER**

Experienced in fast-paced production environments  
Motivated to work independently and collaboratively  
Skilled in developing web display ads to promote branding  
Committed to effective visual communication solutions

#### **EMPLOYMENT**

**Freelance Designer** APR 09 - present  
**MSZ design** Chicago, IL

Manage production of multiple projects with tight deadlines  
Design print, identity, web and motion graphics

**Graphic Designer** AUG 08 - MAY 09

**Purdue University Bands & Orchestra** West Lafayette, IN  
Developed printed publications, ads, and promos promptly  
Handled numerous projects with limited budgets  
Consulted with pre-press and print vendors

**Interactive Design Associate** summer 08

**CareerBuilder.com** Chicago, IL

Designed variety of interactive creative products  
Created brand design for the launch of new department  
Communicated efficiently with client representatives  
Participated in advertising and sales three-day workshop

**Gallery Attendant** AUG 07 - MAY 08

**Purdue University Art Galleries** West Lafayette, IN  
Maintained appearance of the galleries  
Provided gallery and exhibit information to visitors  
Educated school groups in simple print-making sessions

#### **ACTIVITIES**

**Chicago Lakeside Pride Bands** AUG 09 - present  
**PR and Marketing Chair** 2 year term beginning in May  
Develop strategies and policies to cultivate public support  
Ensure a consistent quality with community contacts  
Maintain a consistent and coherent public image  
Examine public impact of organization operations

**Volunteer Graphic Designer & Musician**

Design promo materials  
Engage the community through performance

**American Institute of Graphic Arts** AUG 06 - present

**Associate Level National Member** MAY 09 - present

**Purdue Student Group President** MAY 08 - MAY 09

**Purdue Student Group Vice President** MAY 07 - MAY 08

Executed biweekly meetings and prepared group events  
Delegated tasks to officers and facilitated follow-through  
Created informational posters for meetings and activities

**All-American Marching Band** Purdue University 05 - 09

**Assistant Section Leader** 08 **Student Leader** 07

Assisted directors in educating entire band  
Educated exclusively a trumpet section of 70 members  
Instructed and corrected music and marching drill  
Communicated between directors and trumpet section  
Encouraged a constant strive for excellence

**Horace Mann School** Blue Island, IL 05 - 08

**Teacher's Aide** seasonal

Prepared educational activities for disabled children  
Assisted in educating bilingual Pre-K children

#### **EDUCATION**

**Purdue University** West Lafayette, IN 05 - 09

**Major** Visual Communication Design

**Minor** Anthropology

**Graduated with BA** May 09

Liberal Arts Honors Program

**GPA** 3.57/4.00

Eight of eight semesters on Dean's List

#### **ADDITIONAL TRAINING**

**CreativeTechs** Online Training 09 - present

**Online Student**

5-week Developing Android Apps APR - MAY

5-week Photoshop to HTML APR - MAY

10-week Flash CS4 for Designers JAN - MAR

3-Week Intro to Building iPhone Web Apps JAN

10-week Dreamweaver Course OCT - DEC

10-week Flash Course JULY - SEPT

#### **DESIGN SKILLS**

**Concepts** Typography, Color Theory, Layout,  
Fine Arts, Illustration, HTML, CSS, AS2, AS3,  
Branding, Research and Development

**Hardware** PC/Mac platforms, scanners,  
digital cameras, Wacom tablets

**Software** Illustrator, InDesign, Photoshop, Flash,  
Dreamweaver, Premier Pro, Encore, Corel Draw,  
Microsoft Office

#### **RECENT AWARDS**

**Show Us Your Brainstorm Contest** 10

Runner-Up

**Sudler Prize in the Arts Nomination** 09

Visual Communication Design Award Nominee

**Purdue Undergraduate Art Exhibition** 09

First Place in Visual Communication Design

**Purdue University Bands & Orchestra** 08

Marching Band Excellence in Leadership Award